



The Christian Chronicle's mission is to inform, inspire and unite Churches of Christ by providing real news that honors God.

Print Edition:

Newsprint format
Printed & mailed monthly
Circulation: 132,000

Email Newsletters:

Sent weekly
10,000+ email subscribers

The Christian Chronicle

Standard Print Ad Pricing

Per issue, published monthly (submit print-ready art in PDF or PNG, CMYK color)

Ad size	1x rate	3x rate	6x rate
Full page	\$3,000	\$2,700	\$2,550
2/3 page - vertical	\$2,500	\$2,250	\$2,150
1/2 page - vert. or horiz.	\$1,300	\$1,170	\$1,105
1/3 vertical	\$1,000	\$925	\$850
1/4 page	\$700	\$650	\$600
1/8 page	\$375	\$350	\$325

Standard Print Ad Specs

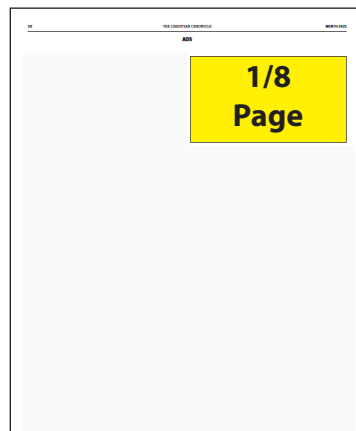
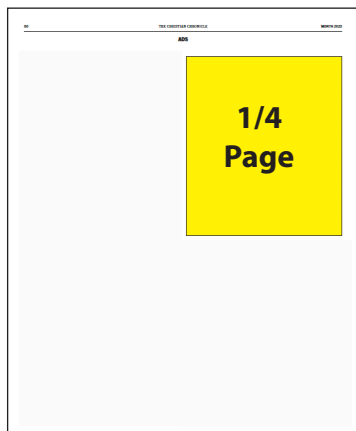
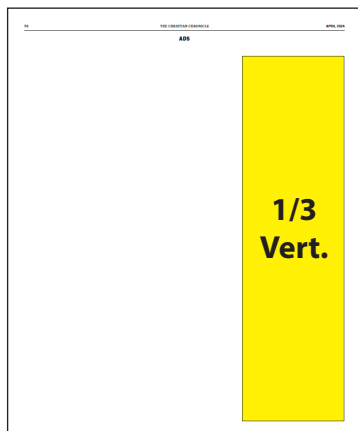
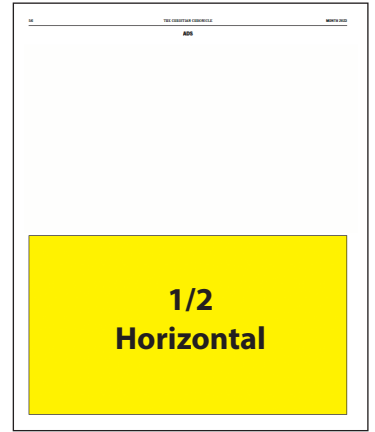
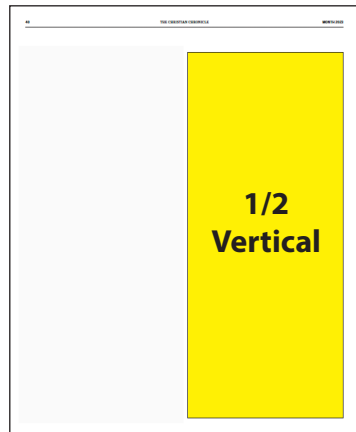
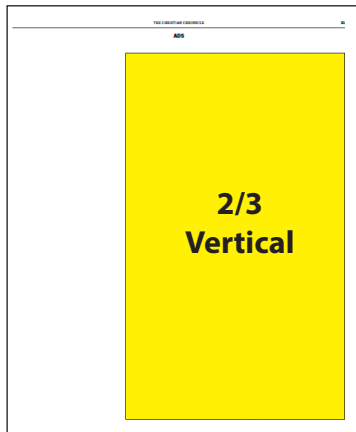
Full page	8.9" w x 9.8" h
2/3 Vertical	5.9" w x 9.8" h
1/2 Vertical	4.3" w x 9.8" h
1/2 Horiz.	8.9" w x 4.8" h
1/3 Vertical	2.8" w x 9.8" h
1/4 page	4.3" w x 4.8" h
1/8 page	4.3" w x 2.3" h

Classified Ad Pricing/Specs

\$100/mo. Basic info (position, church/org. name, address, contact, and web address) in print & online for 30 days.

\$200/mo. Position, church/org. name, address, contact, web address, plus max. 25-word description in print & online for 30 days.

\$300/mo. Online-only option; full details and description with image(s) and link to your website online. Does not include print.



Classified Ads

CLASSIFIED

ASSOCIATE/FAMILY MINISTER AND SONG LEADER - Wildwood Church of Christ, 114 Cleveland Ave, Wildwood, FL 34785, (352) 333-8434, davidstjohn@comcast.net, www.lhcchurch.com

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CHILDREN'S MINISTER - Alpine Church of Christ, 680 E Loop 281, Longview, TX 75605 (903) 788-0968, ressum@alpinoc.org, www.alpinoc.org

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CLINIC DIRECTOR, MARRIAGE AND FAMILY THERAPY - Lipscomb University, 1 University Park Dr, Nashville, TN 37204, (615) 966-6664, chris.guzman@lipscomb.edu

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FAMILY AND INVOLVEMENT MINISTER - Broadway Church of Christ, 2615 Broadway St, Paducah, KY 40301, (270) 443-6406, minister@broadwaycc.com, broadwaycc.com/pages/employment

FAMILY AND INVOLVEMENT MINISTER - Broadway Church of Christ, 2615 Broadway St, Paducah, KY 40301, (270) 443-6406, minister@broadwaycc.com, broadwaycc.com/pages/employment

FULL-TIME MINISTER - Ferguson Heights Church of Christ, 1229 N Elizabeth Ave, Ferguson, MO 63025, (314) 521-8005, mcg@fergusonchurch.com, www.fergusonchurch.com, Parsonage available.

FULL-TIME MINISTER - Ferguson Heights Church of Christ, 1229 N Elizabeth Ave, Ferguson, MO 63025, (314) 521-8005, mcg@fergusonchurch.com, www.fergusonchurch.com, Parsonage available.

FULL OR PART-TIME MINISTER - University Parkway Church of Christ, 320 W University Parkway, Baltimore, MD 21210, (410) 467-7272, universityparkwaychurch@gmail.com, www.universityparkway.org

MINISTER/STEWART - New Richmond Church of Christ, 1491 County Road A, PO Box 66, New Richmond, WI 54051, (715) 766-5436, chrisbo@newrichmondcc.com, www.nrcoc.com

PULPIT MINISTER - Coffeyville Church of Christ, PO Box 104, Coffeyville, KS 67217 (620) 343-3018, coffeyvilleccsecretary@gmail.com, coffeyvillechurchofchrist.weddy.com. Applicants must have a year's undergraduate degree from a university associated with Churches of Christ.

PULPIT MINISTER - Coffeyville Church of Christ in Kansas (620) 343-3018, coffeyvilleccsecretary@gmail.com. Candidates who are native to Kansas preferred. Must have two years of ministerial experience.

Premium Print Ad Pricing

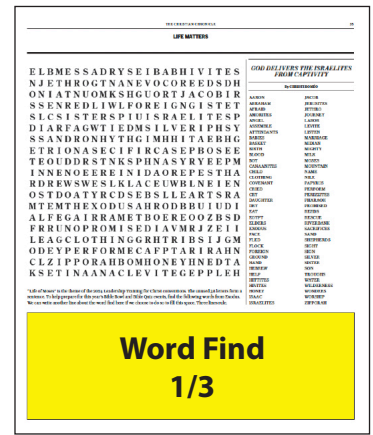
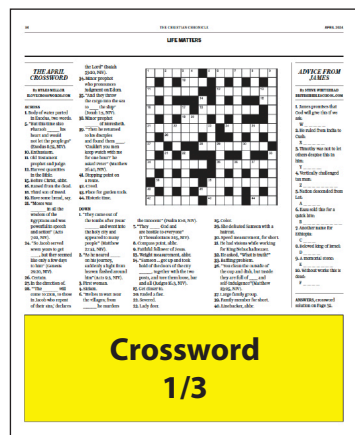
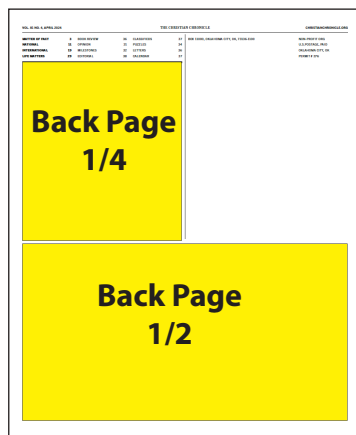
Per issue, published monthly (submit print-ready art in PDF or PNG, CMYK color)

Ad size	Monthly rate
Page 2 - full page	\$3,300
Back page 1/2	\$2,700
Back page 1/4	\$1,500
Crossword 1/3	\$900
Word Find 1/3	\$900
Cover Story 1/3 - page 5	\$1,200

Premium Print Ad Specs

Page 2 - full page	8.9" w x 9.8" h
Back page 1/2	8.9" w x 4.8" h
Back page 1/4	4.3" w x 4.8" h
Crossword 1/3	8.9" w x 2.8" h
Word Find 1/3	8.9" w x 2.8" h
Cover Story 1/3	2.8" w x 9.8" h

Premium spaces are first-come, first-served and fill up quickly. Please inquire early for availability.



Digital Banner Ad Pricing

Run for 30 days; link to client's website (submit JPG files, RGB color, 72 dpi)

Banner size/placement	Monthly rate
Masthead (970 x 125 plus 300 x 250 pixels)	\$750
Top Sidebar (300 x 600 plus 300 x 250 pixels)	\$500
Story-level (300 x 250 pixels)	\$300
All lower spots (970 x 125 plus 300 x 250 pixels)	\$200

Email Newsletter banners:

Masthead - \$100 per newsletter; all other positions - \$50 per newsletter. Newsletters are sent weekly.

580 x 90 pixels (email masthead)

580 x 90 pixels (wide, upper email)

300 x 250 pixels (lower email)

Podcast Advertising:

\$200 per month (15-30 second host-read ad spot plays at the top of each episode for the month). Episodes are released weekly.

Advertising Policies:

- *The Christian Chronicle* is a religious organization organized for a specific religious purpose. The *Chronicle* will not post advertisements that are inconsistent with its sincerely held religious beliefs or which are inconsistent with its policies or mission. Such decisions shall be made at the sole discretion of the President and CEO.
- We will accept ads that publicize Christian services, ministries, events and products that are deemed to be of general interest to our readers. We reserve the right to refuse ads that promote personal views or opinions.
- Ads must clearly have a positive, harmonious Christian spirit that is consistent with the threefold mission of the paper: to inform, inspire and unite members of Churches of Christ worldwide.
- Advertisers must meet the Post Office requirements for our 3rd Class Non-Profit Bulk Mail Permit, as specific postal service content restrictions are placed on certain products and services (print only).
- Commercial, "for-profit" organizations may promote only those products and services determined as substantially related to our purpose of inspiring, informing and uniting members of Churches of Christ worldwide.
- Late cancellations (those occurring after the ad deadline) will be charged a minimum of 25% of the ad price.
- Early cancellation fee will be added to the first invoice and reflected on the last invoice of multi-month agreements.
- The *Chronicle* will not issue refunds for ads run in papers that are delayed due to circumstances beyond our control.
- The *Chronicle* makes no promises, guarantees, or warranties regarding the advisability, effectiveness, or direct results deriving from any advertisement.
- Custom in-house ad creation is available for an additional fee. Ample lead time is needed and may not be available every month.

Payments:

- Pre-payment is required for all non-established accounts.
- Pre-payment is expected for all digital advertising.
- Payments are due within 10 days of the invoicing date.
- 1.5% service charge will be assessed to accounts failing to meet the payment due date.

Contact Information:

Christi Romeo, Advertising Manager
christi@christianchronicle.org, (405) 425-5071
PO Box 11000, Oklahoma City, OK 73136-1100

2024 Deadlines

Issue Name	Ad Deadline	Mails Out (approx.)
January 2024	December 8	December 27
February 2024	January 10	January 31
March 2024	February 7	February 28
April 2024	March 6	March 27
May 2024	April 3	April 24
June 2024	May 8	May 29
July 2024	June 12	July 3
August 2024	July 10	July 31
September 2024	August 7	August 28
October 2024	September 4	September 25
November 2024	October 2	October 23
December 2024	November 6	November 27